



**HEATON NORRIS PARK — 150 ANNIVERSARY**

# Videographer & Photographer

---

**CONTRACT TYPE**

**Freelance / Sessional**

**TIME COMMITMENT**

**Project-based, approx. 1–2 days/wk**

**REPORTS TO**

**Website & Digital Lead / Project Manager**

**RATE**

**£14/hr**

---

## PURPOSE OF THE ROLE

To capture high-quality visual and audio content documenting the heritage, people, stories and early celebration activities of the anniversary programme. This role will produce the core media assets used for exhibitions, social media, the project website, and future heritage storytelling.

## KEY RESPONSIBILITIES

### FILMING & PHOTOGRAPHY

- ◆ Capture footage of community workshops, park heritage activities, volunteer groups and early celebration events.
- ◆ Photograph key heritage features (pavilion, bowling greens, football areas, historic spaces).
- ◆ Record interviews with residents, historians, park users and partner organisations.

### HERITAGE STORYTELLING

- ◆ Work with the Project Manager to identify key narratives linked to the park's 150-year history, sporting heritage (Stockport County origins), cultural diversity and community evolution, and local groups using the park today.

### EDITING & PRODUCTION

- ◆ Produce short videos, social media clips and audio snippets for outreach.

- ◆ Deliver high-resolution photographs suitable for exhibitions and digital archiving.
- ◆ Ensure all outputs meet HLF digital standards and CC BY 4.0 licensing.

## COMMUNITY COLLABORATION

---

- ◆ Support residents and volunteers to participate in storytelling and media creation.
- ◆ Provide simple guidance on recording interviews or capturing community content.

## SAFEGUARDING & CONSENT

---

- ◆ Obtain signed consent forms for all individuals featured in media.
- ◆ Follow safeguarding protocols for children, refugees and vulnerable adults.

## ASSET DELIVERY

---

- ◆ Provide all raw and edited files with correct metadata, filenames and storage structure.
- ◆ Work closely with the Website & Digital Lead to upload and archive materials.

## SKILLS & EXPERIENCE

- ◆ Proven experience in videography and photography, ideally in community or heritage settings.
- ◆ Strong editing skills (Premiere Pro, Final Cut, DaVinci Resolve, Lightroom).
- ◆ Ability to capture authentic community stories with sensitivity and respect.
- ◆ Experience working with diverse groups and non-professional participants.
- ◆ Understanding of digital rights, consent and ethical media production.
- ◆ Ability to work flexibly across events and outdoor environments.

## OUTPUTS EXPECTED

- ◆ A bank of high-quality photos documenting early celebration activities.
- ◆ 6–10 short videos (interviews, heritage clips, event highlights).
- ◆ Audio recordings for podcasts or digital storytelling.
- ◆ Media assets prepared for exhibitions and social media campaigns.
- ◆ Fully catalogued digital files ready for long-term archiving.

---

DELIVERED IN PARTNERSHIP WITH





Make a Difference GM · Bringing diverse communities together

Stockport, Greater Manchester